

# Privacy Practices

THIS Privacy Policy APPLIES to residents of the United States. THIS NOTICE DESCRIBES HOW YOUR PROTECTED HEALTH INFORMATION MAY BE USED AND DISCLOSED BY MiRus LLC, AND YOUR RIGHTS REGARDING SUCH INFORMATION.

This Privacy Policy explains how MiRus handles personal information that we collect online, through our websites and applications (apps) and through our offline interactions with you. This Privacy Policy does not apply to information collected from residents of countries other than the United States, or to third-party websites to which MiRus may link. Your use of MiRus Services which link to this Privacy Policy are subject to this Privacy Policy and the Terms of Use.

## **Definition of Protected Health Information**

Protected Health Information (“PHI”) refers to information that identifies or could reasonably be used to identify you which is held in accessible formats including oral, electronic and paper. This includes demographic data, data on provision of health care to an individual or payment information concerning provision of healthcare.

## MiRus may collect information in the following ways

- Information you submit or choose to provide
- Information you give us permission to collect from you or another source
- From Health Care Professionals
- From third party service providers, data brokers or business partners
- From industry and patient groups and associations
- Automatically from devices you use to connect to MiRus Services (See “Cookies and Other Tools” below)
- Information provided by MiRus partners

## MiRus Uses and Disclosures of PHI

1. Disclosures to individuals involved in your care or payment for care
2. Disclosures to Business Associates – PHI data may be shared with other companies that MiRus contracts services from (“Business Associates”). All Business associates of MiRus must protect the privacy and security of your PHI.

### **Disclosures Allowed by Law.**

Coroners, Medical Examiners or Funeral Directors: MiRus may disclose your PHI as needed to such persons for them to do their jobs.

Corporate Change: In the event of a corporate change resulting from a sale to or merger with another entity, or in the event of a sale of assets or bankruptcy, MiRus may transfer your PHI to the new party in control or the entity acquiring assets.

Disaster Relief: MiRus may need to share your location/general location for the purpose of notifying your family, friends or agencies chartered by law to assist in disaster relief efforts.

Judicial and Administrative Proceedings: MiRus may disclose your PHI if required to do so by federal, state, or local law; if ordered by a court or by another properly authorized body; or if you put your PHI at issue in litigation.

Law Enforcement: MiRus may disclose your PHI to law enforcement officials to comply with court orders, subpoenas, or warrants or certain wound reporting obligations. If you are an inmate or are detained by a law enforcement officer, MiRus will disclose your PHI to prison or law enforcement officials only as permitted by law.

Private or Public Safety: MiRus may disclose your PHI if MiRus has a good faith belief that such action is appropriate and necessary to protect and defend the rights of MiRus, or to protect the safety of MiRus Customers and the general public.

Public Health and Safety: MiRus may disclose your PHI to authorized government health officials to carry out public health activities, including, for example: reporting diseases/population health; reporting suspected abuse, neglect or domestic violence; to avoid a serious threat to public health or safety; monitoring product recalls; or reporting information for safety and quality purposes.

Research: In most cases, MiRus will ask for your written authorization before using or disclosing your PHI with others to conduct research. However, in some cases, MiRus may use or disclose your PHI without prior authorization when the research has been approved by an Institutional Review Board or Privacy Board.

Worker's Compensation and Other Government Requests: MiRus may disclose your PHI in relation to workers' compensation claims payment or hearings; health oversight agencies for activities authorized by law; or special government functions (*e.g.*, military, national security).

## Education and Information

MiRus may use your PHI to provide you with non-promotional and educational information on MiRus products and therapies, related trainings, programs and events. MiRus will obtain an authorization for any communications with you for marketing purposes, or any disclosures that constitute a sale of PHI. You may revoke any such written authorization at any time after you provide it.

## De-Identified Information

MiRus may de-identify your PHI for the purpose of analytics and business operations. MiRus complies with the requirements for de-identification under HIPAA to ensure that you cannot be identified as a single unique individual. Once MiRus has de-identified such information, it is non-personal information, *i.e.*, is no longer considered PHI, and MiRus may treat it like other non-personal information.

## Authorization

MiRus will obtain your authorization or consent before using your PHI or disclosing it to persons or organizations outside of MiRus in the following situations:

For marketing or promotional purposes

Sale of your PHI

Any other reason not described in this Notice

You may revoke any authorization or consent you have provided to MiRus in writing, on the application or website where you originally gave authorization/consent, or via email at [info@mirusmed.com](mailto:info@mirusmed.com)

## Access to Account Records

You may request access to or get an electronic or paper copy of your MiRus account record, including your medical and billing records. Under certain circumstances, MiRus may deny your request for a copy of your account record. You may be charged a reasonable cost-based fee for your request.

You may also direct MiRus to transmit your PHI (whether in hard copy or electronic form) directly to an entity or person clearly and specifically designated by you in writing.

## Amend Your Account Record

If you believe that your PHI is incorrect or incomplete, you may submit a written request for MiRus to amend your account record, for as long as MiRus retains your information. MiRus may deny your request for an amendment, but MiRus will provide an explanation for the denial in writing within sixty (60) days.

## Request an Accounting of Disclosures

You may request an "accounting of disclosures," *i.e.*, a list of the times MiRus shared your PHI and reason for sharing your PHI with other persons or organizations within the past six (6) years. This accounting, however, does not include disclosures that are made directly to you, such as those made for treatment, payment or health care operations. You may receive one free accounting in any twelve (12)-month period. MiRus will charge you for additional requests.

### Request Restrictions on Use of Your PHI

You may request a restriction or limitation on the PHI MiRus uses or discloses for your treatment, payment and health care operations. If you directly pay for a product or service in full (without obtaining insurance coverage), then you may request that MiRus not disclose any information to your health plan for purposes of payment or health care operations, unless a law requires MiRus to share such information. MiRus is not required to agree to any other requests but will review your request.

### Request Confidential Communications

You may request that MiRus contact or send PHI to you in a certain way or at a certain location, such as only at work or home, or only by mail. MiRus will not ask you the reason for your request, and MiRus will accommodate all reasonable requests.

## MiRus Responsibilities

MiRus is required by law to maintain the privacy of your PHI. MiRus will notify you if a breach occurs that may have compromised the privacy or security of your PHI. MiRus must follow the practices described in this Notice and will provide a copy of this Notice to you.

## How to File a Complaint

If you believe your PHI has not been safeguarded, protected, or handled as required by law or pursuant to the terms of this Notice, you may file a complaint with MiRus by submitting your complaint in writing to our Privacy Official. MiRus will not retaliate or take action against you for filing any such complaint. If you wish, you may also file a complaint or seek resolution with the Secretary of Health and Human Services (200 Independence Avenue, S.W. Washington, D.C. 20201; (202) 619-0257; <https://www.hhs.gov/ocr/index.html>)

## Contact Us

In order to resolve a complaint regarding the Site or to receive further information regarding use of the Site, please contact us at:

**MiRus LLC**  
**1755 W Oak Pkwy Suite 100**  
**Atlanta, GA 30062**  
**United States**  
**Phone: 470-428-8684**  
**[info@mirusmed.com](mailto:info@mirusmed.com)**